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**New Stadium, New Residents, New Sophisticated Business Corridors—
New Plan for DC Kids?**

DC ACT Releases 5 Promises to Kids Campaign's Promise 3 in Time for September Primary

WASHINGTON—August 14, 2006 -- DC Action for Children today released ***5 Promises to Kids Campaign's Promise 3: Children and youth will have a fair chance to succeed no matter where they live.*** Kicked-off on July 31, the ***5 Promises to Kids Campaign*** urges DC's new mayor to craft an agenda to address the most critical needs of the city's youngest residents. Each promise describes an important issue involving the District's children and youth and offers recommendations to remedy the problem.

"The data clearly shows that the poorest children and youth are isolated from the economic prosperity seen in other parts of the District. Equally clear is the effect that this social and economic resource isolation has on the city's families," stated DC ACT Executive Director Angela Jones Hackley.

Promise 1, focused on safe children and Promise 2, released last week, focused on youth opportunity. Additional promises will be released each week until the last week of August. The remaining two promises will focus on government accountability and school readiness. Also, DC ACT will host a launch event to increase outreach efforts and visibility for the campaign during the week preceding the primary.

Promise 3: Children and youth will have a fair chance to succeed no matter where they live

Challenges like violence, health problems and housing insecurity too often prevent young people who live in high poverty areas from achieving their potential. The District can reverse the collective impact of these challenges and ensure a fair chance by focusing on the neediest communities first and eradicate opportunity segregation. DC should fund services close to where the most fragile children and youth live and most importantly make the success of low-income children and youth a priority in policy and the budget.

ABOUT DC ACT

Since its inception in 1992, DC Action for Children has served as an independent, non-profit, multi-issue advocacy organization dedicated to improving the quality of life for children living in the District of Columbia. DC ACT's work is guided by its vision that each child in the District of Columbia should be afforded the opportunity to reach his or her potential. DC ACT focuses on public policy areas, which include: early care and education, child welfare, child and maternal health and positive youth development. For more information, visit www.dckids.org.