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**New Stadium, New Residents, New Sophisticated Business Corridors—
New Plan for DC Kids?**

DC ACT Releases 5 Promises to Kids Campaign's Promise 2 in Time for September Primary

WASHINGTON—August 7, 2006 -- DC Action for Children today released ***5 Promises to Kids Campaign's Promise 2: Children and youth will have the resources to meet life's challenges.*** Kicked-off on July 31, the ***5 Promises to Kids Campaign*** urges DC's new mayor to craft an agenda to address the most critical needs of the city's youngest residents. Each promise will describe an important issue involving or relating to DC's children and youth and will offer recommendations to remedy the problem.

"Now more than ever, services designed to support and nurture youth are important. DC leaders must pay attention closer attention to older youth in this city or we will be in a constant state of crime emergency," stated DC ACT Executive Director Angela Jones Hackley.

Promise 1, released last week, focused on safe children. Additional promises will be released each week until the last week of August. The other three promises will focus on school readiness, government accountability and fair chances for success. Also, DC ACT will host a launch event to increase outreach efforts and visibility for the campaign during the week preceding the primary.

Promise 2: Children and youth will have the resources to meet life's challenges

Adults have a responsibility to support and nurture children and youth so they have the opportunity to thrive. We can change the current trajectory of many of the District's young people so that the city no longer leads the nation in adolescent drug use, teen pregnancy, teen violence and school drop-out rates. The District government is obligated to meet the critical needs of young people and provide adequate and quality resources for children and adolescents to transition into successful adults.

ABOUT DC ACT

Since its inception in 1992, DC Action for Children has served as an independent, non-profit, multi-issue advocacy organization dedicated to improving the quality of life for children living in the District of Columbia. DC ACT's work is guided by its vision that each child in the District of Columbia should be afforded the opportunity to reach his or her potential. DC ACT focuses on public policy areas, which include: early care and education, child welfare, child and maternal health and positive youth development. For more information, visit www.dckids.org.